INDUSAC – opportunities for companies to receive solutions for technology and business challenges

The <u>INDUSAC platform</u> provides to companies opportunity to cooperate with international teams of students and researchers from Europe - and many other countries as well - with finding **free of charge solutions to technology and business challenges**.

Challenges can be from any business segment – for example: defining customer needs of tomorrow, creating marketing campaigns, developing digital platforms, preparing business plan, performing analyses and many more (more details in the attachment). More than 600 students and researchers checked over 100 published challenges and more than 40 international teams with over 150 members already started with developing solutions to the challenges.

Participation takes place in the following way:

- 1. Register as a company on the INDUSAC platform.
- 2. Describe and submit your challenge on the INDUSAC platform until 15 November 2024.
- 3. **Select teams of students and researchers** on the basis of their motivation letters with description of their expertise and skills. Students can apply until 30 January 2025.
- 4. **The solution is developed in 4-8 weeks** after formal start of the cooperation with the team and you can implement it in your business and/or technology processes afterwards.

Benefits for companies:

- 1. **The solution is developed free of charge**. The company does not have any financial obligations to the team.
- 2. Participate with several teams and receive diverse solutions select the most appropriate ones.
- 3. Connect with potential future employees.
- 4. Additionally increase your **international visibility**.

More information can be found in the <u>Call for companies</u> and on the <u>INDUSAC project website</u>. In case of any questions you can contact <u>indusac@ijs.si</u>.

International project INDUSAC is coordinated by the Jožef Stefan Institute (Slovenia).

